

ASAP's

XXIX Chiari & Syringomyelia Conference

Redefining Chiari, Understanding Syringomyelia

Long Island, NY

July 19-23, 2017

Exhibitor & Sponsorship
Opportunities



Providing information and support for 29 years

ASAP's

XXIX Chiari & Syringomyelia Conference

July 19-23, 2017

Long Island, NY

AN INVESTMENT IN ASAP IS AN INVESTMENT IN THE FUTURE

- * Nearly one million individuals are diagnosed with SM/CM today. Medical experts say that this is a conservative estimate and the numbers could be much greater.
- * The organization averages 300,000 visits to the website **www.ASAP.org** each year.
- * 15,000 readers subscribe to ASAP's bi-monthly newsletter, *ASAP Connections*.
- * Over 30,000 supporters, volunteers, friends and medical experts compose our growing membership.
- * Hundreds of individuals participate in ASAP's support groups nationwide.
- * ASAP receives over 3,000 requests for free information packets annually.

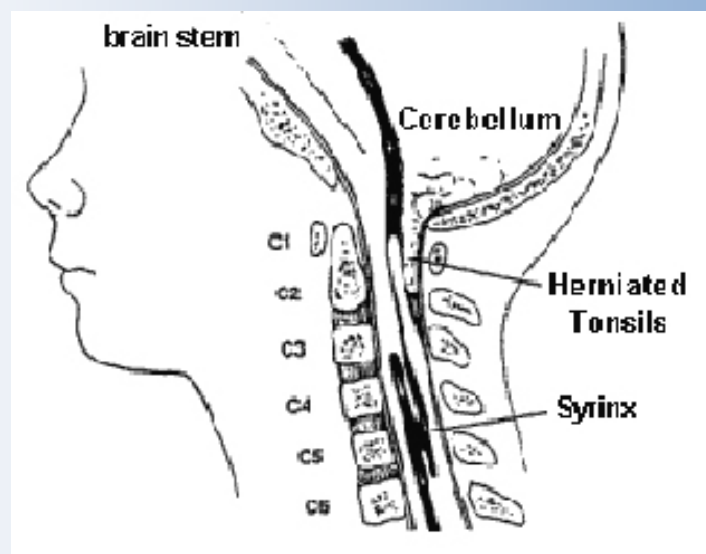
The American Syringomyelia & Chiari Alliance Project, Inc. provides an outstanding opportunity to reach patients, caregivers and the medical community at its national conference. Increase your marketing capacity while supporting the nation's oldest and largest organization dedicated to serving the people affected by syringomyelia (SM) and Chiari malformation (CM).

WHAT IS SYRINGOMYELIA (SM)? (sear-IN-go-my-EEL-ya)

Syringomyelia, often referred to as SM, is a chronic spinal cord disorder. Spinal fluid is forced into the spinal cord, forming a cavity called a syrinx. This damages the spinal cord and can result in disabling symptoms such as pain, paralysis, loss of sensation, loss of bowel and bladder control, and or scoliosis. The most common cause is the Chiari malformation. It can also occur as a result of spinal cord injury, tumor, meningitis, or tethered spinal cord. Patients may be subjected to multiple surgeries and there is no known cure.

WHAT IS CHIARI MALFORMATION (CM)? (Kee-AR-ee)

Chiari malformation, often referred to as CM, is a congenital condition in which the lower portion of the brain known as the cerebellar tonsils hang below the skull opening into the spinal canal. This can result in problems with coordination and balance, severe headaches, hydrocephalus, difficulty swallowing, visual disturbances and other neurological symptoms. Patients may be subjected to multiple surgeries and there is no known cure.



ASAP Sponsorship Opportunities



ASAP designs sponsorship packages to maximize partners' exposure at our conference and beyond. Each includes a special "leadership spotlight," which allows us to recognize individual sponsors at carefully selected events. We look forward to working with you to create a package that meets your marketing and philanthropic goals.

SUPPORTER

\$300

- * 1/2 page ad in the conference program

FRIEND

\$500

- * Full page ad in the conference program

PARTNER

\$1000

- * Full page ad in the conference program
- * Flyer in welcome bag

BRASS

\$5,000

- * Full page ad in the conference program
- * Literature and marketing item or sample in welcome bag
- * Signage with company name and logo (not to exceed 6 sq.ft)
- * Flyer in welcome bag

BRONZE

\$10,000

- * Includes all benefits of Brass level plus
- * Company name and logo listed as a conference sponsor in one issue of ASAP's newsletter, "ASAP Connections"
- * One 60" table in the vendor area
- * Opportunity to host a giveaway with presentation to be made at banquet dinner
- * 2 tickets to conference banquet

SILVER

\$20,000

- * Includes all benefits of Bronze level plus
- * One 6'x6' booth in vendor area
- * Recognition as host and sponsor of a conference breakfast

GOLD**\$30,000**

- * Full page ad in the conference program
- * Literature and marketing item or sample in welcome bag
- * Signage with company name and logo (not to exceed 6 sq. ft.)
- * Company name and logo listed as a conference sponsor in one issue of ASAP's newsletter, "ASAP Connections"
- * One 6'x10' booth space in the vendor area
- * Recognition as host and sponsor of a conference breakfast
- * Recognition as host and sponsor of a break event (i.e., morning break, afternoon break)
- * Opportunity to host a giveaway with presentation to be made at banquet dinner
- * 4 tickets to banquet dinner
- * One 30-second ad at the beginning of 5 separate ASAP YouTube videos on the Video Library generated from the conference

PLATINUM**\$40,000**

- * Full page ad in the conference program
- * Literature and marketing item or sample in welcome bag
- * Signage with company name and logo (not to exceed 6 sq. ft.)
- * Company name and logo listed as a conference sponsor in one issue of ASAP's newsletter, "ASAP Connections"
- * One 6'x10' booth space in the vendor area
- * Recognition as host and sponsor of a conference breakfast
- * Recognition as host and sponsor of a dinner event (i.e., reception dinner, banquet dinner, etc.)
- * Opportunity to host a giveaway with presentation to be made at banquet dinner
- * 8 tickets (1 table) to banquet dinner
- * One 30-second ad at the beginning of 10 separate ASAP YouTube videos on the Video Library generated from the conference

PLATINUM PLUS**\$50,000**

- * Full page ad in the conference program
- * Literature and marketing item or sample in welcome bag
- * Signage with company name and logo (not to exceed 6 sq. ft.)
- * Company name and logo listed as a conference sponsor in one issue of ASAP's newsletter, "ASAP Connections"
- * One 6'x15' booth space in the vendor area
- * Recognition as host and sponsor of a conference breakfast
- * Recognition as host and sponsor of a dinner event (i.e., reception dinner, banquet dinner, etc.)
- * Opportunity to host a giveaway with presentation to be made at banquet dinner
- * 8 tickets (1 table) to banquet dinner
- * One 30-second ad at the beginning of 25 separate ASAP YouTube videos on the Video Library generated from the conference
- * 4 complimentary passes to the conference

ASAP'S CONFERENCE SPONSORSHIP APPLICATION

COMPANY INFORMATION

List this information exactly as it should appear in all conference materials. Please print clearly to ensure that published information is correct.

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

CITY/ST/ZIPCODE: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Conference Sponsorship

Please specify your sponsorship from those included herein. All sponsorship benefits, particularly pre-event, are subject to availability and printing deadlines.

Sponsorship(s) _____

Payment Method:

Sponsorships need to be received no later than June 1 to ensure all benefits are received.

Check/Money order enclosed payable to ASAP

Credit Card: MasterCard Visa Discover AmEx

Name on card: _____

Card Number _____ Exp Date: _____

Signature: _____

Total Amount Due: _____

Fax completed agreements to 903-757-7456

Questions? For email inquires, contact Patricia_Maxwell@ASAP.org.

Mail agreement and payment to:
ASAP c/o Patricia Maxwell
PO Box 1586, Longview, TX 75606-1586





ASAP

**Tax Exemption Information:
EIN #: 75-2245195**

**National Office information:
PO Box 1586
Longview, TX 75606-1586
(903) 236-7079
(800) 272-7282
(903) 757-7456 fax line only
www.ASAP.org**

**Patricia Maxwell
Operations Director
Patricia_Maxwell@ASAP.org
Jamie Mayhan
Programs Administrator
Jamie_Mayhan@ASAP.org**





**American Syringomyelia & Chiari
Alliance Project, Inc. (ASAP)**

PO Box 1586 Longview, TX 75606-1586

903-236-7079 800-ASAP-282

www.ASAP.org